



Retail MarketPlace Profile

Montebello Village, NY
 Montebello Village, NY (3648090)
 Geography: Place

Prepared by Esri

Summary Demographics

2016 Population	4,767
2016 Households	1,567
2016 Median Disposable Income	\$92,828
2016 Per Capita Income	\$62,289

Industry Summary

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45	\$140,473,264	\$30,382,821	\$110,090,443	64.4	30
Total Retail Trade	44-45	\$126,956,315	\$26,707,469	\$100,248,846	65.2	21
Total Food & Drink	722	\$13,516,949	\$3,675,352	\$9,841,597	57.2	9

Industry Group

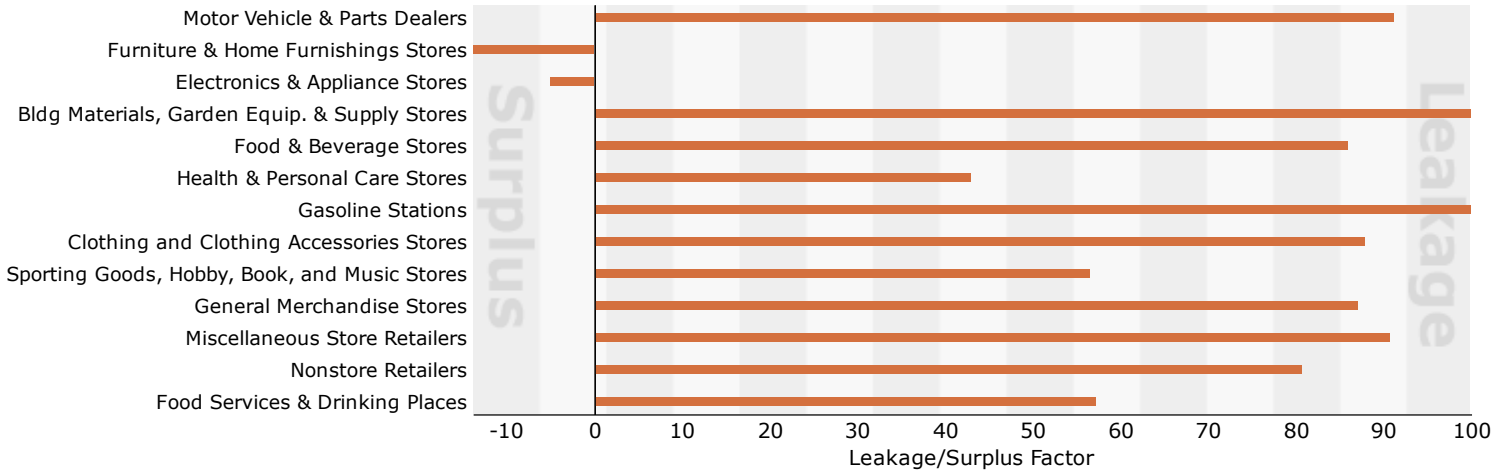
	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$27,787,740	\$1,276,244	\$26,511,496	91.2	1
Automobile Dealers	4411	\$22,925,674	\$0	\$22,925,674	100.0	0
Other Motor Vehicle Dealers	4412	\$3,165,221	\$1,276,244	\$1,888,977	42.5	1
Auto Parts, Accessories & Tire Stores	4413	\$1,696,845	\$0	\$1,696,845	100.0	0
Furniture & Home Furnishings Stores	442	\$4,434,369	\$5,852,125	-\$1,417,756	-13.8	3
Furniture Stores	4421	\$2,414,007	\$4,939,734	-\$2,525,727	-34.3	1
Home Furnishings Stores	4422	\$2,020,362	\$912,391	\$1,107,971	37.8	2
Electronics & Appliance Stores	443	\$9,448,681	\$10,469,154	-\$1,020,473	-5.1	3
Bldg Materials, Garden Equip. & Supply Stores	444	\$6,268,480	\$0	\$6,268,480	100.0	0
Bldg Material & Supplies Dealers	4441	\$5,552,036	\$0	\$5,552,036	100.0	0
Lawn & Garden Equip & Supply Stores	4442	\$716,444	\$0	\$716,444	100.0	0
Food & Beverage Stores	445	\$24,149,644	\$1,820,667	\$22,328,977	86.0	2
Grocery Stores	4451	\$19,849,158	\$1,206,638	\$18,642,520	88.5	1
Specialty Food Stores	4452	\$2,630,931	\$0	\$2,630,931	100.0	0
Beer, Wine & Liquor Stores	4453	\$1,669,555	\$614,029	\$1,055,526	46.2	1
Health & Personal Care Stores	446,4461	\$9,946,698	\$3,978,951	\$5,967,747	42.9	4
Gasoline Stations	447,4471	\$7,465,148	\$0	\$7,465,148	100.0	0
Clothing & Clothing Accessories Stores	448	\$9,662,876	\$622,522	\$9,040,354	87.9	3
Clothing Stores	4481	\$6,596,553	\$505,408	\$6,091,145	85.8	2
Shoe Stores	4482	\$1,097,662	\$0	\$1,097,662	100.0	0
Jewelry, Luggage & Leather Goods Stores	4483	\$1,968,661	\$117,114	\$1,851,547	88.8	1
Sporting Goods, Hobby, Book & Music Stores	451	\$3,745,926	\$1,041,552	\$2,704,374	56.5	1
Sporting Goods/Hobby/Musical Instr Stores	4511	\$3,309,066	\$1,041,552	\$2,267,514	52.1	1
Book, Periodical & Music Stores	4512	\$436,860	\$0	\$436,860	100.0	0
General Merchandise Stores	452	\$14,947,221	\$1,028,449	\$13,918,772	87.1	2
Department Stores Excluding Leased Depts.	4521	\$10,256,079	\$0	\$10,256,079	100.0	0
Other General Merchandise Stores	4529	\$4,691,142	\$1,028,449	\$3,662,693	64.0	2
Miscellaneous Store Retailers	453	\$6,040,800	\$292,619	\$5,748,181	90.8	1
Florists	4531	\$496,553	\$0	\$496,553	100.0	0
Office Supplies, Stationery & Gift Stores	4532	\$1,061,945	\$292,619	\$769,326	56.8	1
Used Merchandise Stores	4533	\$489,446	\$0	\$489,446	100.0	0
Other Miscellaneous Store Retailers	4539	\$3,992,856	\$0	\$3,992,856	100.0	0
Nonstore Retailers	454	\$3,058,732	\$325,186	\$2,733,546	80.8	1
Electronic Shopping & Mail-Order Houses	4541	\$2,234,553	\$0	\$2,234,553	100.0	0
Vending Machine Operators	4542	\$73,233	\$0	\$73,233	100.0	0
Direct Selling Establishments	4543	\$750,946	\$325,186	\$425,760	39.6	1
Food Services & Drinking Places	722	\$13,516,949	\$3,675,352	\$9,841,597	57.2	9
Full-Service Restaurants	7221	\$8,311,536	\$1,354,709	\$6,956,827	72.0	4
Limited-Service Eating Places	7222	\$4,429,675	\$650,032	\$3,779,643	74.4	2
Special Food Services	7223	\$507,097	\$1,498,018	-\$990,921	-49.4	2
Drinking Places - Alcoholic Beverages	7224	\$268,641	\$172,593	\$96,048	21.8	1

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement.

<http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>

Source: Esri and Infogroup. Retail MarketPlace 2016 Release 1 (2015 data in 2016 geography) Copyright 2016 Infogroup, Inc. All rights reserved.

Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group

